



A FOR ALSACE

Guarantee

Our clients can trust in the fact that all our production is done in our region: Alsace. This commitment has lasted for almost a century. We see in SES-STERLING's territorial anchorage a symbol of stability and trust. These are the core values that we develop in the relations with all of our partners. That is why our company decided to associate with «la Marque Alsace».



Assets and Ambition

SES-STERLING and «la Marque Alsace» have the ambition to create a virtuous circle over the long term in order to promote the values of our regional identity that we consider as an asset. We can see that the «A Heart» logo refers to a heart, a pretzel or even to the traditional headdress of Alsace. But behind the pretzel, we want to foreground our territorial values as defined by «la Marque Alsace» on their website.

- «Excellence & pioneer»: Almost one century ago, a family of pioneers seeking excellence founded SES-STERLING. Throughout the decades, this pursuit of excellence has taken part of the DNA of our company. Nowadays our laboratory and our research and development department are working everyday in order to hold our pioneer position set by our founders.

«Harmony & creation of bonds»: SES-STERLING has always worked to create and maintain strong links with countries in its trinational area (France, Germany and Switzerland). These links then extended to England and Belgium. Nowadays all the experience that we have gathered gives us a legitimate and strong presence on the international market.

All these characteristics are inherently part of our regional culture, both on individual and company level. That's why we want to commit to these values and promote them together with «la Marque Alsace» both as national and international.

